

Executive Board

Thiago Serra, President

Christian Tjandraatmadja, Vice President

Christopher Boccio, Treasurer

David Sandora, Secretary

Siddarth Singh, Events Officer

Yash Khullar, Outreach Officer

Aleksander M. Kazachkov, Consulting Board

April 18, 2016

INFORMS Mission Statement



INFORMS will lead in the development, dissemination and implementation of knowledge, basic and applied research and technologies in operations research, analytics, the management sciences, and related methods of improving operational processes, decision-making, and management. INFORMS will strive to:

- i) support efforts to extend, unify and integrate related branches of knowledge and practice;
- ii) support the free interchange of information relevant to the purposed of the Institute;
- iii) promote greater use of this knowledge by all organizations and the general public;
- iv) encourage the education of students and the continuing education of practitioners in these fields of knowledge;
- v) promote high professional standards and integrity in all work done in the field.



CMU INFORMS Chapter Mission Statement



CMU INFORMS aims to:

- Promote an integrated culture among CMU's quantitative constituencies
- Proliferate information related to operations research, analytics, and management sciences
- Prepare students for careers in academia, research or business in a culture that is increasingly reliant on large volumes of data and analysis
- Provide mentoring for students with interests in OR/MS (academic, research or business)
- Secure CMU's place among the elite operations research universities

CMU INFORMS Vision



CMU INFORMS aims to become a role-model INFORMS student chapter by 2020, having achieved Summa cum laude distinction three out of five years.





CMU INFORMS aims to serve each of its student constituencies by:

PhDs

Providing access to top-level research and a peer network

MBAs

Supplementing quant MBA training to support business leadership

<u>Undergrads</u>

Preparing students for career success through access to resources

Strategic Objectives



Potential objectives, based on current initiatives, for the 2016-17 academic year may include:

- I. Implement mechanisms for improving outreach to MBAs, undergraduates
- 2. Initiate and expand on cross-discipline events such as outside speakers, trainings, and a case competition
- 3. Improve regional networking with other INFORMS chapters
- 4. Secure continuous funding



Operational Objectives



Potential objectives, based on current initiatives, for the 2016-17 academic year may include:

- I. Maintain the Monday discussion dinners for PhDs, pay for the speaker's food
- 2. Establish a regular meeting mechanism with similar MBA and Undergraduate Clubs
- 3. Execute three outside speaker events (targeting MBAs and other constituencies, such as Chemical Engineering)
- 4. Execute two training events
- 5. Execute one case competition, ideally in the Fall semester





During the 2015-2016 term, CMU INFORMS has secured \$3,150 in funding for our activities:

- \$150 from INFORMS (yearly donation)
- \$500 from CMU Alumni House on Giving Tuesday (one-time donation)
- \$1,500 from Tepper OR/OM programs (possible, but not guaranteed to recur)
- \$1,000 from JFC allocation (to bring a speaker on Fall 2016 and another on Spring 2017)



Elections 2016

April 18, 2016







The CMU INFORMS executive board elections will fill the following positions for the 2016-17 year:

President

Vice-President

Secretary-Treasurer

- *Marketing Director, Tepper PhD
- *Marketing Director, MBA
- *Marketing Director, Undergraduate

Note: The Board may appoint temporary positions as necessary following guidelines outlined in the chapter bylaws.

Executive Board: President



The position of **President** is responsible for:

- Providing executive leadership
- Shaping and communicating the vision and strategic direction of the organization
- Presiding over meetings, serving as final arbiter on decisions and authorizing expenditures
- Representing the CMU INFORMS student chapter at conferences and events

Executive Board: Vice-President



The position of **Vice-President** is responsible for:

- Leading critical strategic initiatives as designated by the President
- Administering cultural and social activities
- Leading operational planning to ensure a cohesive calendar of events
- Assuming the duties of the absent President

Executive Board: Secretary-Treasurer



The position of **Secretary-Treasurer** is responsible for:

- Maintaining financial reports and communicating financial matters to the chapter
- Approving and authorizing all expenditures and managing chapter budget
- Filing annual report to the Institute describing chapter activities
- Administering amendments to bylaws and announces chapter meetings

Executive Board: Marketing Directors



The positions of **Marketing Directors**, [PhD, MBA, Undergraduate, etc.] are responsible for:

- Creating and executing engagement strategies for student constituencies, including events
- Providing targeted content for student constituencies on chapter social media
- Coordinating as necessary with other clubs in the constituency ecosystem